

**Shelley Walker****Walker Design & Communications**

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**EDUCATION**

High School

A.I.S.P. (*Alternative Independent Study Program*)

Toronto, Ontario

1975-1977, *Graduated with Honours*

**Ontario College of Art**

Toronto, Ontario

1977-1979

*Fine Arts & Design*

**EXPERIENCE****MacLaren Advertising**

Toronto, Ontario - 1979-1980

*Artist/Assistant*

Accounts: General Motors, Bank of Nova Scotia, Kidney Foundation, Molsons, CFTR Radio

**McCann-Erickson Advertising**

Vancouver, B.C. - 1980-1981

*Junior Art Director*

Accounts: Ikea, Scott Paper, Akai

**Steve Mostrenko Design**

Vancouver, BC - 1981-1982

*Junior Art Director/Designer*

Accounts: BC Dairy Foundation, Loomis, Spiffy's, Scott Paper,  
Viva's/Mulvaney's/The Cannery

**Palmer Jarvis Advertising**

Vancouver, BC - 1982-1983

*Junior Art Director*

Accounts: McDonald's Restaurants, London Drugs, Super Valu, The Bay, Bank of BC,  
Carter GM, Lumberland, Park Royal

**Self-Employed**

Vancouver, BC - 1983-1987

Accounts:

Palmer Jarvis Advertising: McDonald's Restaurants, London Drugs

Chilvers-Lam Public Relations: Park & Tilford

Seatronics/Inotron

Pandora's Box

Sharp Geenhouse

Laudus Productions

Corporate Couriers Ltd.

Images Advertising (1984-1986)

Swedish Jewelers, Pacific Western Holidays, Haida Trading (Rainier Beer,  
French Rabbit Wine, Lone Star Beer), Guardian Trust, Write Ideas,  
Bianchés, Guildford Market Centre, Dams Lincoln Mercury, CKWX  
Radio 1130, Café Splash, Great Escape Vacations, Ford Motor Company,  
The Brian Jessel Group

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## Walker Design & Communications

North Vancouver, BC - 1987- Present

### CLIENT LIST:

The Vancouver Courier  
Palmer Jarvis Advertising: McDonald's Restaurants  
Corporate Couriers Ltd.  
SKS Advertising: Water Sentry Systems, Lincoln Merkur/Mercury Dealers of BC, Westcon Pavers, Furniture Expressions, Nicaun Management, Rosolino's Restaurant, Smokeez, Regency Caterers, Kenneth Gordon School, Maplex Management Group  
The Direct Marketing Group: Canadian Airlines, Computer Associates, BC Hydro, BC Tel, Canada Post, Hyatt Regency Hotel  
CherAd Advertising: Wear Else, Jim Pattison Cellular, KVOS TV 12, Boardwalk Charters  
Promotional Concepts Inc.  
Creative Solutions: BC Sugar, Cantel Cellular, The Pantry Restaurants  
Adteam Marketing: A&W Restaurants, Campbell's Soup, Canadian Airlines, Port of Vancouver, City of Richmond, Petro Canada  
Yorkminster Publishing (1987- ): Weston's, CanWel, Crane Supply, The Toronto Club, Ault Foods  
Pacific Partners: Whistler Ski Corp., Horseshoe Bay Brewing Company, BC Safety Council  
Sewell's Marine Group (1993-1998)  
Furry Creek Golf & Country Club (1995-99)  
America's Publishing: PATN Travel News Publications (1995- 2000)  
Delta Hotels (1994-1996)  
Edgemont Moving & Storage  
CKNW Real Country Radio/CKWX Radio 1130, SRN Satellite Radio Network  
Vancouver Brake & Wheel/AIF Automotive Industrial Friction/A&I Frictions Manufacturing  
Southwest BC Tourism/Vancouver, Coast & Mountains (1986-1996)  
Maturity Magazine (1993-1997)  
Pacific Asia Travel News (1996-2000) 12 Magazines per year  
Plum Promotions (1995-2000) Clarion Villa Hotel  
Blackcomb/Mountainside Lodges (1993- )  
FMW Promotional Marketing (1997-2002)  
Quay Communications  
Koeye Lady Charters  
Westcoast Timeshare / Westcoast Activities Unlimited  
Insurance Corporation of British Columbia (1999-2003)  
Bliss Tours

### PROJECT WORK:

Line Advertising & Public Relations	Crystal's Gourmet Gallery	RCI Canada
MacMillan Bloedel	Becky Delfino Design	BC Rail
Oakridge Centre	ProVen Management Inc.	Peanut Power Children's Clothing
Holiday's	Pelican Bay Yacht Charters	Scott Paper
Video Two	King Consulting - Sinclair Centre	Tourism Richmond
Habec International	Water Group Productions	Intermedia Press
MacLeod International	Microserve Business Computer Rentals	Avenue Music
Burnaby Hospital	Associated Labels	BW 108 Resort
BC Children's Hospital (Telethon Dept.)	Spence & Associates	Holiday Inn Express
Phoenix Transportation Consultants Ltd.	Hamilton Mortgage Group	Regis Frame
South City Diner	Boston Pizza	VanCity
Chilvers-Lam Public Relations	Coast Radio	Designer Home '93
CanWest Trust	Holiday Inn Metrotown/Downtown	Crest Realty
Commcore Direct (Div. of Baker-Lovic Adv.)	MAG Marketing Services	Western Waffles Ltd.
The Prow Restaurant	Fletcher Challenge Canada	Westcoast Express
Shelter Island Restaurant	Echo Valley Ranch Resort	Westcoast Express
Vacation Properties Development Corp.	Whistler Destinations	Seattle Times Publications Inc.
Bartizan Capital Corp.	Hughes Database Marketing	Sunrise Adoption Agency
TANAC Land Development Corp.		
Furry Creek Golf & Country Club		
Skyword Marketing Ltd. (BC Golf, BC Ski, Edge, Golf Okanagan, America West)		

### CURRENT CLIENT LIST (June 2004)

Yorkminster Publishing Ltd. (1987- ) Weston Canada, CanWel, Crane Supply, Ault Foods, The Toronto Club  
Western Waffles (1993- )  
Publimedia Communications: (1997- present) Tourism Publications (Ski, Golf, Travel, Real Estate, *Financial Post* Inserts)  
Echo Valley Ranch Resort (1998-present)  
Spectacular Adventures (1998-present)  
King Pacific Lodge (2000-present)  
Pacific Dental Conference (2000-present)

## **PUBLICATION EXPERIENCE (specifically editorial Art Direction)**

Stimulus Magazine (1978-1980)

Yorkminster Publishing (1987-present): Employee News Magazines (Weston's, CanWel, Crane Supply, Stolt Sea Farms  
The Toronto Club, Ault Foods, Stolt Sea Farms)

America's Publishing: PATN Travel News Publications (1995- present)

12 issues per year (eg.China, Vitnam, Kuala Lumpur, South Pacific)

Southwest BC Tourism/Vancouver, Coast & Mountains (1986-1996)

Regional Guides and all collateral work

Skyword Marketing Ltd.

BC Golf, BC Ski, Edge, Golf Okanagan, America West)

Seattle Times Publications Inc. (1997)

Meetings Northwest

Designer Home '93

Awards Publication

Maturity Magazine (1993-1997)

Seniors' Magazine distributed through Bank of Montreal

Publimedia Communications: (1997- present)

Tourism BC Publications (BC Ski, BC Golf, Outdoor Adventure,  
Ski Winter Adventure)

*Financial Post* Inserts (Golf/Ski/Adventure Real Estate)

Insurance Corporation of British (1999)

25th Anniversary Yearbook

Backbone Magazine (2000-present)

6 issues per year, distributed through the Globe & Mail

PeopleTalk magazine (2001-present)

4 issues per year for the BCHRMA

Pacific Dental Conference-Vancouver (2000-present)

King Pacific Lodge (2000-present)